

LONDON TECH WEEK

9-11 June 2025 / Olympia London

9-13 June 2025 / across the city

Organised by



FOUNDERS
FORUM
GROUP



informa

LONDON
& PARTNERS





THE MOST INFLUENTIAL TECH EVENT IN THE UK

London Tech Week is where the UK's biggest businesses, most creative innovators and smartest investors converge with global tech leaders. For over 10 years it has been a meeting place where strategies are set, policies are announced and business gets done.

In 2025 London Tech Week will reach a new scale – where more space means more opportunities to hear from visionaries on stage, and to connect with the businesses who are investing in the tech of the future.

25,000

ATTENDEES

5 DAYS

OF EVENTS ACROSS LONDON

500

SPEAKERS

3 DAYS

AT OLYMPIA

WHERE THE ENTIRE TECH ECOSYSTEM IS INSPIRED TO UNLOCK INNOVATION

London Tech Week brings together the optimum balance of people to accelerate tech innovation – the startups and entrepreneurs creating new technologies, the investors who fund them and the enterprise tech leaders who adopt them. The right people, in one place, at the same time. Where everyone comes to exchange ideas and where new collaborations are born.

OUR 2024 AUDIENCE

5,500
STARTUPS



+50%
GROWTH

12,500
ENTERPRISES



+50%
GROWTH

1,000
INVESTORS



+47%
GROWTH



**“London Tech Week
is the catalyst for
innovation between
tech and people.
We have to be at
the heart of this.
We need to be here.”**

InnovateUK



WHERE GLOBAL LEADERS SHARE THEIR VISION OF THE FUTURE IN THE HEART OF EUROPE'S BIGGEST TECH HUB

The leaders who take to the stage at London Tech Week make it the most influential tech event in the UK. Prime Ministers. World-famous visionaries and tech innovators. CEOs of tech giants. Unicorn founders – the ones who've already got there, and the ones who will be next. Business leaders who harness technology to generate value and growth.

\$1.1 TN

The combined valuation of the UK tech sector in Q1 2024

\$21.3 BN

raised by UK tech startups in 2023

THE UK IS
HOME TO

171

Unicorns

20

AI unicorns



CREATING WORLD CLASS CONTENT

Across 6 stages of content, London Tech Week provides fresh insights into the hottest innovations in the world of tech and offers unrivalled opportunities for thought leadership

2025 CONTENT STAGES

MAIN STAGE

Industry pioneers show how AI can unlock value, whilst innovators and solution providers share visions for the next wave of AI applications



TECH HORIZONS STAGE

Scanning the horizon for the biggest developments across the world of tech – from the verticals attracting VC cash to the science powering deeptech to initiatives making the tech sector more accessible, inclusive and diverse



FOUNDERS STAGE

Where the world's top founders share their experience of scaling tech businesses, and investors and analysts assess the environment for raising investment across a range of tech verticals



INNOVATION STAGE

Deep dives into the technologies which are powering innovations which are key for all organisations – how fintech is revolutionising transactions and how AI is transforming marketing and supply chains

IMPACT STAGE

Showcasing the tech which can change all our lives – the climate tech accelerating the energy transition, the tech boosting nature and biodiversity and the healthtech enabling longer and healthier lives



STARTUP STAGE

Practical insights into how to build a tech startup, inspirational stories from the front line and pitch competitions showcasing the next generation of tech innovators

REACHING TARGETED AUDIENCES IN DIFFERENT WAYS

London Tech Week is designed to unite the whole tech ecosystem but at the same time provide highly relevant connections in focused groups. Our expanded breakout programme and VIP summits offer a variety of formats to enable you to reach the audience you need.

VIP SUMMITS*

TECH LEADERS SUMMIT

Bringing together CIOs and CTOs from top corporates for a blue sky analysis of opportunities and challenges, with high value networking for the next wave of AI applications



CMO SUMMIT

Where marketing leaders examine how tech is disrupting their business, how it can create value and the responsibilities that go with it



INVESTOR SUMMIT

GPs, LPs and angel investors come together to scan the horizon for what's next in tech and exchange ideas



MASTERCLASSES

Focused, 90 minute sessions with an invited audience, providing deep dives into specific strands of tech



ROUNDTABLES

Highly curated sessions to connect with a small group of relevant attendees, providing a unique opportunity to engage and influence



EQL:HER & INSPIRINGFIFTY

Empowering women and allies through fireside chats, speaker Q&As and impactful networking. Incl. the EQL:HER Lounge and InspiringFifty Awards.

* by invitation only

TRANSFORMING THE WORLD THROUGH AI

London Tech Week is where the trailblazers of AI gather to connect, collaborate and set the agenda for what comes next.

2024 AI SPEAKERS

Peter Kyle, Secretary of State for DSIT, **UK Government**

Clare Barclay, CEO, **Microsoft UK**

Nicola Hodson, Chief Executive, UK & Ireland, **IBM**

Paul O'Sullivan, SVP Solution Engineering and **Salesforce UK** CTO, **Salesforce**

David Hogan, VP Enterprise EMEA, **NVIDIA**

Lila Ibrahim, COO, **Google Deepmind**

Wendy Redshaw, CDIO, **Natwest Group**

Stephan Pretorius, Global Chief Technology Officer - **WPP**

Shobie Ramakrishnan, Chief Digital and Technology Officer, **GSK**

Fabrice Beaulieu, Chief Marketing, Sustainability and Corporate Affairs Officer, **Reckitt**

Katherine Platts, Global Technology Innovation, Sustainability & AI Director, **Unilever**

Cameron Adams, Co-Founder & Chief Product Office, **Canva**

Keshav Murugesh, Group CEO, **WNS**

Shuo Wang, Chief Executive Officer & Co-Founder, **Deel**

David Barber, Director, **UCL Centre for Artificial Intelligence**

[Many more](#)

2024 AI TOPICS

- How Business Is Seizing the AI Opportunity
- Leading in the Era of AI
- London: Europe's Hub for AI Innovation
- The Power of AI to Transform Healthcare
- The Impact of AI on the Energy Transition



2025 AI TOPICS

- ✓ How AI Can Tackle the World's Biggest Challenges
- ✓ AI Powering Data-Driven Corporate Decision-Making
- ✓ Harnessing AI for a Safer Digital World
- ✓ How Can AI Startups Scale Their Businesses to Success
- ✓ UK Government's AI Opportunities Action Plan

WHERE NEW CONNECTIONS CREATE ENDURING VALUE



Put our influential audience together with the experiences we create in our agenda and you have endless opportunities to do business. Whether you want to meet new contacts on our buzzing show floor, host workshops or roundtables for curated groups or meet one to one, in 2025 we're giving you more options than ever before.

1:1 MEETINGS

New dedicated space for attendees to meet in small groups – pre-booked on our AI-powered event app

AFTER HOURS

Social events where new friendships are made and collaborations are born

LOUNGES

Private lounges and networking hubs to amplify connections for investors, speakers and VIPs

CURATED CONNECTIONS

Tailored sessions enabling the right connections between selected enterprises, startups and investors

FRINGE PROGRAMME

Over 150 events across the week – there is no better time to be in London

79,731

Messages exchanged

84,039

Connections made on the LTW App

2,147

Meetings confirmed



CELEBRATING THE INNOVATORS WHO ARE CREATING THE FUTURE OF TECH

Technology drives innovation, and innovation drives growth. From the AI applications which have the potential to revolutionise the way businesses operate, to the deeptech at the intersection of science, engineering and tech, to the new era of sustainable mobility set to make science fiction into everyday fact, to the tech which is being deployed to transform healthcare -and much more besides – London Tech Week is a window into future of tech.

Our content stages feature the leading innovators and our immersive show floor brings the future of tech to life.



WITH MORE SPACE. MORE OPPORTUNITIES. MORE IMPACT.

An expanded expo floor in 2025 gives you the room to go further. Stand out, engage and showcase your solutions in new, impactful ways. Make your mark here at London Tech Week.



STANDS



STARTUP PODS



TALENT HUB



FUTUREPLAY



LONDON TECH WEEK BAR



BLACK CAB PHOTO BOOTH



COFFEE POINTS

REPRESENTING THE UK TECH ECOSYSTEM

London Tech Week is proud to be supported by the UK government, the Mayor of London and a range of industry associations and networks



Supporters



UK Government

MAYOR OF LONDON

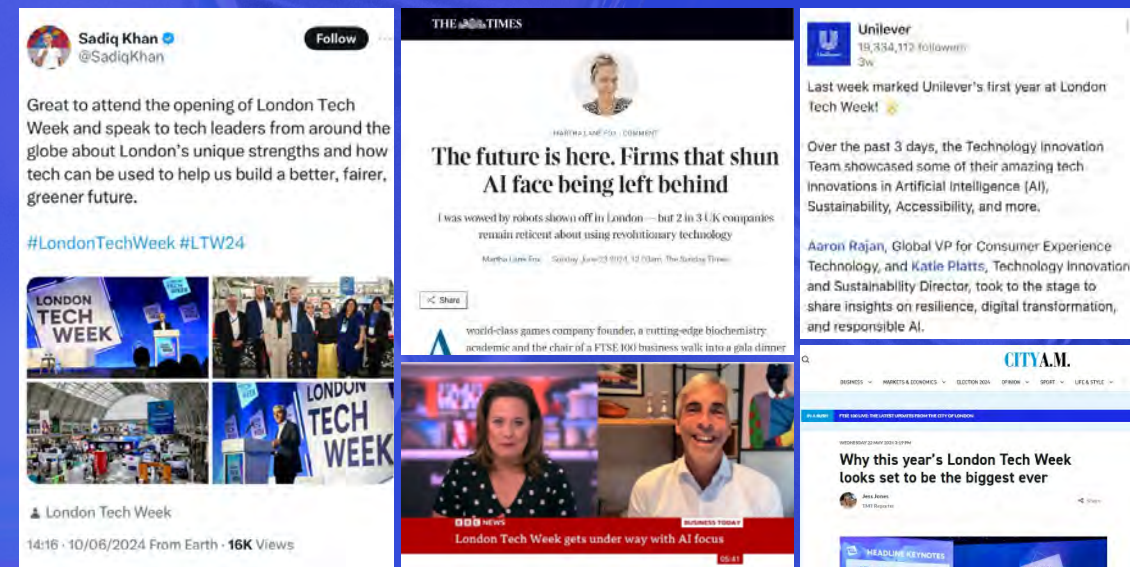


Department for
Science, Innovation,
& Technology



Department for
Business & Trade

AMPLIFYING MESSAGES ACROSS THE WORLD



2.4K
pieces of press
coverage

109K
unique engagers
on LinkedIn

84.9K
social shares

1.6M
website visits

PARTNERING WITH ORGANISATIONS WHO ARE LEADERS IN TECH

2024 PARTNERS INCLUDED



HOW LONDON TECH WEEK SUPPORTS YOUR GOALS



THOUGHT LEADERSHIP

Unique opportunities to set the agenda at the UK's most influential tech event. Share the stage with leaders from government and industry and benefit from the widespread press coverage which London Tech Week attracts.



REACHING NEW AUDIENCES

Communicate your message to the whole of the tech ecosystem or to a specific segment of our audience.



HIGH IMPACT BRANDING

Ensure your brand is seen by everyone at London Tech Week. Choose from exclusive branded items or high visibility signage.



MAKING CONNECTIONS

Meet new customers and generate leads with a presence on the London Tech Week show floor. An unrivalled opportunity to connect with the high quality audience of enterprise tech leaders, startups and investors.



	HEADLINE PARTNER	DIAMOND PARTNER	THEME LEAD PARTNER	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER
THOUGHT LEADERSHIP							
Speaker position on Headline Keynote Stage	✓	✓					
Speaking opportunity at C-level or Investor Summit	✓						
Roundtable at C-level or Investor Summit	✓	✓	✓				
Speaker position on Main Stage			✓	✓			
Additional speaking opportunity within track (except Headline and Main Stage)	4	3	3	1			
Fireside chat within track (except Headline and Main Stage)					✓		
Panel position within track (except Headline and Main Stage)						✓	
Roundtable within track (except Headline and Main Stage)							✓
Learning Labs	2	2	2				
DIGITAL MEDIA							
Newsletter banner advert	✓	✓	✓	✓	✓	✓	✓
Executive video interview	✓	✓	✓	✓			
Key Takeaways Report	✓	✓					
Inclusion in 'Best of' Post Show Report	✓	✓	✓				
Social media campaign	✓	✓	✓	✓	✓	✓	✓
Filmed speaking session provided as an asset post-show*	✓	✓	✓	✓	✓	✓	
NETWORKING AND LEAD GENERATION							
Booth	54sqm	36sqm	18sqm	18sqm	9sqm	9sqm	9sqm
Speaker passes (access to VIP area)	5	4	3	2	2	1	1
Delegate passes	10	10	10	8	6	5	4
Exhibitor passes	10	10	10	8	6	5	4
Lead capture at registration	✓	✓	✓				
Lead capture from speaking sessions	✓	✓	✓	✓	✓	✓	✓
Lead insights	✓	✓	✓	✓	✓	✓	✓
BRANDING							
Logo and profile on event website	✓	✓	✓	✓	✓	✓	✓
Logo on relevant event marketing campaigns	✓	✓	✓	✓	✓	✓	✓
Logo on relevant onsite signage	✓	✓	✓	✓	✓	✓	✓
Promotion on social media	✓	✓	✓	✓	✓	✓	✓

*applicable to select stages only. Contact us to find out more.

EXHIBITION: ENTERPRISE AND STARTUP ZONE RATES

Size

6m²

9m²

18m²

36m²

54m²

72m²

100m²

144m²

Space Only

What's included:

- Space only

Branding:

- Company logo and profile to feature on London Tech Week website and app/online portal with reciprocal link to your website of choice
- Listing on digital event guide

Networking and Lead Gen:

- (4) Exhibitor passes (per 9sqm of space)
- Access to the event app

Shell Scheme

What's included:

- Carpet
- Power
- Basic furniture: (1) table and (2) chairs
- Company name plate

Branding:

- Company logo and profile to feature on London Tech Week website and app/online portal with reciprocal link to your website of choice
- Listing on digital event guide

Networking and Lead Gen:

- (4) Exhibitor passes
- Access to the event app

STARTUP POD

Structure to include:

- 1sqm pod
- (1) Chair stool
- Power

Branding:

- Company logo and profile on website
- Listing on digital event guide

Access to the event app

- (2) Exhibitor passes
- Access to the London Tech Week event app
- *Startup criteria: Seed funding under £5mill (or local equivalent), 1-10 employees, under 3 years in business
- *Scaleup criteria: Series A funding under £15mill (or local equivalent), 10+ employees, 20% YOY revenue growth over 3 years

Startup pods can be purchased directly via the London Tech Week website [here](#)



MEET THE PARTNERS BEHIND LONDON TECH WEEK

Supported by **MAYOR OF LONDON**

Strategic Partner



Founders Forum Group is an event-powered community and group of businesses supporting innovative entrepreneurs at every stage of their journeys.

Founded in 2005, our invite-only forums unite founders, investors, corporate and government leaders to tackle era-defining questions in iconic locations across the globe.

Since 2019, Founders Forum has partnered with Informa to celebrate the strength and diversity of UK tech through London Tech Week. The joint venture allows London Tech Week to enrich its impact and expand its reach with sector-specific and diversity-driven communities and events.

Fuelled by the connections and ideas forged at our flagship events, Founders Forum businesses support the needs of today's founders via networking, education, professional services, investment and philanthropy.



Informa's events, digital products and academic research services connect specialists with knowledge, helping them learn more, know more and do more.

As a leading provider of market insight and market access through research, media, training, smart events and digital demand generation, our aim is to connect, inform and inspire a thriving technology community to build a better, more sustainable world. With huge insight into our community through first-party intent data, we also help our industry reach its full potential by starting high-value, highly relevant conversations that bring people together.

LONDON & PARTNERS

London & Partners is the business growth and destination agency for London.

Our mission is to create economic growth that is resilient, sustainable and inclusive.

We tell London's story brilliantly to an international audience in partnership with organisations and people who have a stake in London's promotion.

We promote London across the world; attract overseas organisations, events, students and visitors to the capital; and help retain and grow London companies.

Since 2011, London & Partners has helped to add £2.2bn to London's economy; supported or created more than 68,000 jobs; and helped more than 2,000 overseas companies to set up or expand in London.

LONDON TECH WEEK

CONTACT US

Partnership Opportunities

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